

VIRGINIA'S INDUSTRIAL ADVANCEMENT ALLIANCE

EXECUTIVE COMMITTEE MEETING

Thursday, September 24th, 2018 – Noon

**Graze, Restaurant
Wytheville, Virginia**

A G E N D A

- I. CALL TO ORDER/WELCOME:** **Eric R. Workman, Ed.D.
Chairman**

- II. APPROVAL OF MINUTES:**
 - **May 24 Executive Committee Meeting**

- III. FINANCIAL REVIEW:** **Steve Truitt
Treasurer**

- IV. EXECUTIVE DIRECTOR REPORT** **Josh Lewis
Executive Director**
 - **Executive Director - Activity Report**

- V. DISCUSSION ITEMS:**
 - **Organizational Options**

- VI. NEXT MEETING:**
 - **Full Board Meeting - Thursday, Oct 18th, 2018 (Noon) –
Wytheville Meeting Center**

- VIII. ADJOURN.**

VIRGINIA'S INDUSTRIAL ADVANCEMENT ALLIANCE

EXECUTIVE COMMITTEE MEETING

Thursday, May 24, 2018 – 12:00 PM

Wytheville Golf Club Restaurant

Wytheville, Virginia

MINUTES

MEMBERS PRESENT:

| | |
|--|-----------------------|
| Eric R. Workman, Ed.D. (Chairman) | Bland County |
| Keith E. Barker (Secretary) | Galax |
| Stephen Bear | Wythe County |
| Steve Truitt | Carroll County |
| Bill Shepley | Grayson County |
| | |
| Josh Lewis | VIAA Director |

1. CALL TO ORDER/WELCOME:

Dr. Workman called the meeting to order and welcomed those present and declared a quorum present.

2. APPROVAL OF MINUTES:

Dr. Workman asked if there were any comments regarding the executive committee minutes of the meeting in March 2018. There being none, a motion was made by Mr. Truitt to accept the minutes. Mr. Bear seconded the motion and, with no questions, it passed unanimously.

3. FINANCIAL REVIEW:

Mr. Truitt and Mr. Lewis presented the financial review for the board. Mr. Lewis gave an explanation of some of the tobacco commission grant reimbursements and that he will have to move funds around during the grant period. There being no questions, the motion was made by Mr. Bear to approve the financial report. The motion was seconded by Mr. Shepley and passed unanimously.

4. EXECUTIVE DIRECTOR'S REPORT:

- Mr. Lewis presented his report on activities, site visits, prospect work, etc.
- Mr. Lewis presented the video mailer that will be sent out to 200+ real estate specialists. The second video will be on the website only.
- Mr. Lewis presented the VEDP quarterly board report. General discussion was held by the members.

5. DISCUSSION ITEMS

- Mr. Lewis is continuing discussions with Dean Sprinkle of WCC about relocating VIAA offices to the WCC Campus. WCC is doing an assessment of spaces and availability. The intent would be to still have MRPDC do financial work for

VIAA, but permit the offices to be closer to the community colleges workforce program. Additional information will be provided as it is available.

- GO Virginia – October meeting to discuss Collaborative Jobs Act
- Board and Private Sector Update – Mr. Lewis gave an update on board seats and meetings with groups to increase the private sector funding. To date, BBT, AEP, Atmos, Draper Aden, davenport, and Skyline have all become sponsors and appointed staff to be on the VIAA board. After discussion, Mr. Truitt made the motion to recommend Jonathan Kruckow (Skyline), Debra Flippo (DA) and Green Fairchild (Atmos) for the full board of VIAA. The motion was seconded by Mr. Bear and with no questions it passed unanimously. These names will be presented to the full board at the June meeting.
- Marketing Calendar Update – Mr. Lewis will build out the 2018-2019 marketing calendar and share during board meeting in June

6. NEXT EXECUTIVE COMMITTEE MEETING:

The next meeting date was set as June 28, 2018 (Noon) for the full board at the Wytheville Meeting Center.

With no further business to come before the Committee, the meeting adjourned.

Eric R. Workman, Ed.D., Chairman

Keith E. Barker, Secretary